

## Great Falls Tourism Business Improvement District Board of Directors Meeting Minutes

Thursday, January 28th, 2016 | 10:00 AM - 12:00 PM | Great Falls Area Chamber of Commerce Lower Level Video Conference room, Great Falls, Montana

*Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.*

**Directors:** Scott Shull, Becky, Sandra Thares, Ryan Carroll, Malissa Hollan, Scott Arensmeyer, Laurie Price-Manning

**Staff:** Rebecca Engum

**Guests:** Heather Johnson, Don Olsen, Marian Olsen, Dick Lyman

10:00 | Call to Order and Consent Agenda – Scott Shull

*The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.*

a) Accept Excused Absences:

b) Approve/disapprove minutes of 12-17-2015 Board of Directors Meeting

### ACTION TAKEN

Motion made to approve consent agenda. Seconded. No discussion. All in favor. None opposed. Motion carried.

10:05 | Request for Funding – Scott Shull

Montana Elite Juniors – Heather Johnson

\$3,500 request for Volleyball Tournament, April 23<sup>rd</sup>-24<sup>th</sup>, 2016

Montana Coaches Association – Don and Marian Olsen

\$5,000 request for Coaches Clinic, August 3<sup>rd</sup>-5<sup>th</sup>, 2016

UGF Rodeo – Dick Lyman

\$12,000 request for Big Sky Regions College Finals Rodeo, May 6<sup>th</sup>-7<sup>th</sup>, 2016

Approve/disapprove funding requests.

### ACTION TAKEN

Motion made to approve \$5,000 for Montana Coaches Association Coaches Clinic. Seconded. No discussion. All in favor. None opposed. Motion carried.

### ACTION TAKEN

Motion made to approve \$8,000 for UGF Big Sky Region Finals Rodeo. Seconded. No discussion. All in favor. None opposed. Motion carried.

Montana Elite Juniors request tabled.

11:00 | Executive Director Update – Rebecca Engum

### Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.

Rebecca gave report.

11:10 | Financial Review – Rebecca Engum  
Accept December Financials

**ACTION TAKEN**

Motion made to accept December Financials. Seconded. No discussion. All in favor. None opposed. Motion carried.

11:20 | Radio Prize Package for Calgary Outdoor and Travel Show – Rebecca Engum  
Approve/disapprove \$1,050 for 6 radio prize giveaways.

**ACTION TAKEN**

Motion made to approve up to \$1,050 for radio prize giveaways for Calgary Outdoor and Travel Show. Seconded. No discussion. All in favor. None opposed. Motion carried.

11:30 | Calgary Woman’s Show – Rebecca Engum  
Approve/disapprove exhibiting at Calgary Woman’s Show in Calgary Alberta April 16-17, 2016.

**ACTION TAKEN**

Motion made to approve exhibit at Calgary Woman’s Show in Calgary Alberta. Seconded. No discussion. All in favor. None opposed. Motion carried.

11:50 | Public Comment – Scott Shull  
Opportunity for public comment.

No Public Comment.

12:00 | Adjourn – Scott Shull

**Mission**

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