

Great Falls Tourism Business Improvement District Board of Directors Meeting Agenda

Thursday, December 17, 2015 | 1:00 - 3:00 PM | Great Falls Area Chamber of Commerce
Lower Level Video Conference room, Great Falls, Montana

Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

1:00 | Call to Order and Consent Agenda – Scott Shull

The consent agenda is made up of routine day to day items that require Board action, but do not appear to have a significant public impact. Items may be pulled from the consent agenda for separate discussion/vote by any board member.

a) Accept Excused Absences:

b) Approve/disapprove minutes of 11-19-2015 Board of Directors Meeting

1:05 | Request for Funding – Scott Shull

Select Tournament Presentation – Michelle Cohen

Downtown Great Falls Association – Kellie Pierce

Great Falls Public School Music Department – Dona Hughes

2016 Intermountain GIS Conference – Judy Burg

Great Falls International Airport Marketing – Lara Tait

Approve/disapprove funding requests.

2:10 | Executive Director Update – Rebecca Engum

2:30 | Financial Review – Rebecca Engum

Accept November Financials

Accept Budget Changes

2:40 | Board Development and Board Strategic Plan and Budget – Rebecca Engum

Approve/disapprove Board Development and Strategic Plan and Budget

2:45 | Big Sky Trust Fund Application – Rebecca Engum

Approve/disapprove match for Big Sky Trust Fund Planning Grant to secure Marketing Consultant to assist in developing and executing FY17 Marketing Plan.

2:50 | Tourism Assistant – Rebecca Engum

Discuss Tourism Assistant position. Take board action as deemed necessary.

2:55 | Public Comment – Scott Shull

Opportunity for public comment.

3:00 | Adjourn – Scott Shull

Mission

To generate room nights for the lodging facilities in the City of Great Falls, Montana by effectively marketing and funding grants to promote our region as a preferred travel destination.