

# THE Mansfield

*Center for the Performing Arts*

## ADVISORY BOARD

-- REGULAR MEETING --

Friday, November 20, 2015

Great Falls Civic Center Gibson Room 212

Call to Order: 12:04 pm

### ROLL CALL

Advisory Board Members Present: Pam Bennett, Carl Donovan, Larry Gomoll, Keern Haslem, Tracy Houck, Allen Lanning,

Advisory Board Members Absent: Kelly Manzer

City Staff Present: Dona Hughes, Mansfield Supervisor; Owen Grubenhoff, Events Specialist;

Guests: Kellie Pierce

### INTRODUCTIONS

None needed

### OLD BUSINESS

#### Minutes

Board member Houck moved, seconded by Board member Gomoll that the Mansfield Center for the Performing Arts Advisory Board approved the October 16, 2015, meeting minutes as submitted.

Motion carried 6-0-0.

### NEW BUSINESS

#### Guest, Kellie Pierce, Director of Operations, Downtown Great Falls Association (DGFA)

Guest Speaker, Pierce, reported that she does a weekly email blast. More than 900, businesses and individuals receive the newsletter. She stated that she will be adding a "Mansfield Section" which will feature upcoming events.

Board Member Houck expressed concern that downtown food and beverage establishments don't seem to know when events at the Mansfield are happening. Staff member, Hughes, suggested providing the Mansfield's website, ticket site and facebook addresses to those businesses so they would have the most current information and to assist them when they are scheduling staff.

Board Member Houck suggested also regularly distributing the Mansfield calendar of events to downtown food and beverage establishments.

The Board also discussed including the Mansfield calendar of events along with special offers in the DGFA packets that are handed out to member businesses in April/May.

Board Member Lanning suggested that interested parties tap into the age of information, and utilize Facebook, and other methods to share information, etc.

**Next Meeting's Guest**

Pam Bennett volunteered to invite Rebecca Engum, Director of Great Falls Tourism Alliance, to the December or January meeting.

It was suggested that the Board invite the new Chamber of Commerce Director for a future meeting.

**Board Appointments/Reappointments**

Three Board members' terms will expire at the end of December. Donovan and Haslem may be appointed to another term. Houck is not eligible to run again due to her newly elected position of City Commissioner. Haslem expressed interest in being reappointed. Donovan was uncertain due to his schedule.


**PUBLIC COMMENT**


No public comment was presented.

**ADJOURNMENT**

There being no further business to come before The Mansfield Center for the Performing Arts Advisory Board, Board Member Gomoll moved, seconded by Board Member Houck, to adjourn the regular meeting of November 20, 2015, at 1:05pm.

Motion carried 6-0-0.

  
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Keern Haslem, Chairman

  
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Dona Hughes, Secretary

Minutes Approved: December 18, 2015