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Great Falls Tourism Business Improvement District
Minutes; Request for Funding Meeting
Thursday, 10am – October 22, 2015
Holiday Inn of Great Falls – 1100 5th St. South

Chair	Secretary/Treasurer	Date
October 22, 2015		
Facilitator: Scott Shull –Chair		
Minutes: Karen Venetz – Administrative & Marketing Director		
Board members present: Scott Shull, Malissa Hollan, Scott Arensmeyer, Sandi Thares Johnson, Laurie Price-Manning, Becky Amaral Miller		
Board members absent: Ryan Carroll		
Great Falls Tourism Director: Rebecca Engum		
Quorum present: Yes		
Guests: Susan Shannon, Keith Schneider and Robert Dompier; Confero Sports Foundation, Gary DeGooyer; GF Public Schools, Kristi Scott and Tracy Houck; GF Museums Consortium, Pam Bennett and Johna Wilcox; The Wendt Agency		
Meeting called to order: 10:04am		
Approval of minutes: Minutes will be reviewed at November 19, 2015 meeting		
Approval of financial report: Finance report as of September 30, 2015		
<ul style="list-style-type: none">• A motion was made to approve the Finance Report as of September 30, 2015 as presented, the motion was seconded. The motion carried.• A motion was made to open a new account at US Bank to meet compliance of FDIC regulations.		
Public comment on agenda items: No public comments		
Agenda items:		
<ul style="list-style-type: none">• 10:00 – Gary DeGooyer<ul style="list-style-type: none">○ Mr. DeGooyer requested funding for<ul style="list-style-type: none">▪ AA Dual Wrestling, State Swim Meet, District 8C BBB & GBB and State AA Tennis all in 2016▪ A motion was made to fund all of the requests for a total of \$6750, the motion was seconded. The motion carried.• 10:15 – Confero Sports Foundation<ul style="list-style-type: none">○ Ms. Shannon. Mr. Schneider and Mr. Dompier presented a request to assist Confero Sports Foundation with hosting and executing the following tournaments in 2016:<ul style="list-style-type: none">▪ Northern C Divisional BB, State C BBB and GBB and District 8C BB<ul style="list-style-type: none">• A motion was made to fund the request with a grant of \$10,000.00, the motion was seconded. The motion carried.• 10:30 - Great Falls Museum Consortium<ul style="list-style-type: none">○ Ms. Scott and Ms. Houck submitted a request to assist the GF Museums Consortium with a one-year marketing project.<ul style="list-style-type: none">▪ A motion was made to fund the request with up to \$10,000.00 for placement of two billboards for one year, the motion was seconded. The motion carried. The consortium must include Ms. Engum in the billboard location and artwork discussion to receive the grant.• 10:45 – The Wendt Agency<ul style="list-style-type: none">○ Ms. Bennett and Ms. Wilcox presented a marketing partnership proposal with the CVB.		

- A motion was made to approve the request of \$17,334.00, the motion was seconded. The motion carried.
- Proposed Multipurpose center
 - Ms. Thares shared an update on the Multipurpose Center, a meeting with the County Commissioners and the opportunity of moving forward on a master plan for the MT Expo Park
 - Ms. Engum will work with the City attorney and the County attorney to prepare a MOU between the TBID and Cascade County to move forward on a master plan for the MT Expo Park.
- TBID FDIC compliance
 - Ms. Venetz reviewed the balance sheet with the board and explained the TBID had just received a check covering a delinquent payment including penalties and interest and suggested a new account should be opened to stay within FDIC regulations.
 - A motion was made to open an account at US bank and deposit the check, the motion was seconded. The motion carried
 - Ms. Venetz will make the arrangements with US Bank
 - Other action is still necessary to comply with FDIC regulations
- Western Art Week 2016
 - Ms. Engum reported that she met with Ms. Venetz to become familiar with WAW. Ms. Venetz shared with the board that ridership was extremely low both years that FREE transportation was offered; it was decided that FREE transportation would not be supplied in 2016. There are many other ways to market the week that should be considered.
 - A motion was made to budget up to \$20,000 for WAW 2016, the motion was seconded. The motion carried.
- Great Falls Tourism Alliance
 - Ms. Engum reported that an Alliance meeting is scheduled for October 30 from 1 to 3pm in the lower level of the Chamber. Ms. Engum reported on her progress as the new GF Tourism Director.
- Checks: Checks were signed by those with signature privileges

Meeting adjourned: 12:59pm

November 2015	December 2015	January 2016	February 2016
November 19 @ 1pm at the Chamber meeting room – BOD meeting	December 17 @ 1pm at the Chamber meeting room – Funding and BOD meeting (may need to be rescheduled due to children’s Christmas programs)	January 21 @ 1pm Lower Level Chamber meeting room – Funding meeting	February 11, 2016 @ 1pm Lower Level Chamber meeting room Board of Director meeting
November 26 th , Thanksgiving no meeting	December 24 – No meeting	January 28 @ 10am Lower Level Chamber meeting room – BOD meeting	