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Great Falls Tourism Business Improvement District
Minutes; Board of Director meeting
Thursday, July 23, 10am
Holiday Inn

Chair

Sec/ Treasurer

Date

July 23, 2015

Facilitator: Scott Shull –Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Sandra Johnson Thares, Malissa Hollan, Becky Amaral Miller, Scott Shull, Scott Arensmeyer, Laurie Price-Manning

Board members absent: Ryan Carroll

Quorum present: Yes

Guests: Mike Garcia; Voices of Montana Tourism, Sara Sexe; City of Great Falls attorney, Curtis Thompson; attorney

Meeting called to order: 10:02am

Approval of minutes: Minutes of June 25th to be reviewed

- A motion was made to accept the minutes of June 25th as presented, the motion was seconded. The motion carried with unanimous consent

Approval of financial report: Finance report as of May 31 and June 30, 2015 to be reviewed

- A motion was made to accept the finance reports of May 31 and June 30 as presented. The motion was seconded. The motion carried.

Public comment on agenda items: None

Agenda items:

- 9:45am: Executive Board Signatures for bank accounts for FY-16
 - Task completed
- 10:00: Mike Garcia – Voices of Montana Tourism
 - Mr. Garcia presented current material regarding the “economic contribution of nonresident travel” spending in Montana in travel regions and counties for 2013-2014.
 - Mr. Garcia requested the continued support of the TBID towards Voices.
 - No action was taken on the request, it will be added to an August agenda
- Delinquent taxes
 - Ms. Sexe and Mr. Thompson discussed the challenges and possible solutions regarding delinquent taxes.
 - It was requested of Mr. Thompson’s client to return to the TBID with a plan from his client.
- GF Tourism Alliance
 - A motion was made to accept the MOA dated July 16, 2015 between TBID, CVB and Chamber, the motion was seconded. The motion carried with unanimous consent.
 - This was a revised agreement that had previously been approved
 - Ms. Venetz updated the board on upcoming interviews taking place on July 23 and July 24, 2015
 - A motion was made to allow spending up to \$6000 to bring qualified applicants and their spouse/significant other to Great Falls to interview for the Tourism Director position, the motion was seconded. The motion carried.
- Proposed Arena
 - The board was updated by Ms. Johnson and Mr. Shull regarding discussions with the Montana State Fair board and the County Commissioners.
- 2015 Montana State 4-H Horse Show

- A grant application from the Cascade County Extension Office/ Cascade County 4-H Horse Leaders Committee requesting funds for the Sept. 25 – 27, 2015 Horse Show was reviewed and discussed.
 - A motion was made to fund the event with a \$5000 grant, the motion was seconded. The motion carried with unanimous consent.
- Calgary Woman’s Show
 - A motion was made to spend up to \$2800 for booth space, travel, lodging and meals, the motion was seconded. The motion carried with unanimous consent.
- Checks
 - Task completed

Meeting adjourned: 11:59am

July 2015	August 2015	September 2015	October 2015
July 23, 2015 – 10am Holiday Inn. BOD meeting	August 20 @ 1pm at the Holiday Inn – Funding Request August 27 @ 10am at the Holiday Inn – BOD meeting	September 24 @ 10am at the Holiday Inn BOD meeting	October 15 @ 1pm at the Holiday Inn – Funding requests October 22 @ 10am at the Holiday Inn – BOD meeting