

THE Mansfield

Center for the Performing Arts

ADVISORY BOARD

-- REGULAR MEETING --

Friday, December 19, 2014

Great Falls Civic Center Gibson Room 212

Call to Order: 12:05 pm

ROLL CALL

Advisory Board Members Present: Carl Donovan, Larry Gomoll, Keern Haslem, Kelly Manzer and Mary Sheehy Moe

Advisory Board Members Absent: Michael Gilboe and Kim Thiel Schaaf

City Staff Present: Jenn Reichelt, Deputy City Manager; Mark Willmarth, Development Coordinator; and Dona Hughes, Mansfield Supervisor

Guests: Tracy Houck, Allen Lanning

INTRODUCTIONS

Tracy Houck, Executive Director for the Paris Gibson Square Museum, and Allen Lanning, Attorney for the law firm of Lanning, Harris and Conklin, P.C. were introduced.

OLD BUSINESS

Minutes

Board Member Donovan moved, seconded by Board Member Gomoll that The Mansfield Center for the Performing Arts Advisory Board approve the November 19, 2014, meeting minutes as written. Motion carried 5-0-2.

Prioritize 2015 Goals and Strategies

Mark Willmarth, Facilitator, led discussion on prioritizing goals and strategies.

Goal I: Revenue Generation

1. Explore creating a 501(c)3
 - a. Identify the purpose of the organization
 - b. Invite Commission Bronson to come and speak about creating a 501(c)3

Goal II: Public Relations

2. Explore adding Ex Officio members to the Board
 - a. Identify stakeholders as possible members or attendees of the meetings
 - b. Identify what their role would be, i.e., voting or non-voting member
 - i. It was noted that there may be Commission action required, depending on role and rights of the Ex Officio member.
 - c. Ex Officio as well as community members could receive agendas, minutes, etc.

Goal III: Marketing

1. Staff gives an update to the Board on what's happening at The Mansfield and details on the events so that Board Members may answer questions in the Community.
 - a. Send out an agenda as to everything that is happening at The Mansfield.

Goal IV: Physical Improvements

1. Create a visual for the Mansfield Theater seat project

Chairman Moe called for further discussion. There being none, Chairman Moe called for a motion. Board Member Gomoll moved, seconded by Board Member Donovan that The Mansfield Center for the Performing Arts Advisory Board approve the above goals and strategies as discussed. Motion carried 5-0-2.

NEW BUSINESS

Membership

The Board discussed applications received for filling the position of Mary Sheehy Moe's position as well as the reappointment of current Board Member Larry Gomoll. It was also discussed whether to request that the Commission delay the appointment so that other interested applicants could apply.

Board Member Donovan moved, seconded by Board Member Manzer that The Mansfield Center for the Performing Arts Advisory Board recommend to the Commission the reappointment of Larry Gomoll for another term and the appointment of Allen Lanning to serve the remaining term of Mary Sheehy Moe. Motion carried 4-1-2.

Montana Filmmakers Marketing Meeting

Vice Chairman Haslem presented an idea to the board about making a proposal or presentation at the Montana Filmmakers Marketing Meeting on December 29, regarding having a potential film festival at the Mansfield. The board, while interested, did not feel they had enough information to make a proposal at this time and financial proposals/partnerships like this would involve Commission approval/direction. The board did encourage the Vice Chairman to attend the meeting to learn more about the event, promote the Mansfield and determine if there were opportunities for future partnerships. The board discussed that the creation of a 501C-3/Foundation would help in matters such as these.

Chairman Moe recommended that the Board invite Commissioner Bill Bronson to come speak at the January Board meeting.

Thank You Chairman Moe!

Board Members and Staff thanked Chairman Moe for her great leadership especially through some very tough issues. Staff presented Chairman Moe with a plaque recognizing her for her service. Congratulations were given for her winning a seat in the Montana Senate.

PETITIONS AND COMMUNICATIONS (Public Comment)

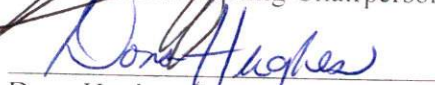
Chairperson Moe asked if there were any comments from the public. No one responded.

ADJOURNMENT

There being no further business to come before The Mansfield Center for the Performing Arts Advisory Board, Board Member Donovan moved, seconded by Vice Chairman Haslem, to adjourn the regular meeting of December 19, 2014, at 1:15 pm.

Motion carried 5-0-2.


Keen Haslem, Acting Chairperson


Dona Hughes, Secretary

Minutes Approved: January 13, 2015