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Great Falls Tourism Business Improvement District
Minutes; Grant request meeting
1:00 pm – Thursday, September 18, 2014
Holiday Inn – 1100 5th St South

Vice-Chair

September 18, 2014

Facilitator: Scott Shull – Vice Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Sandra Johnson Thares, Becky Amaral Miller, Malissa Hollan, Scott Shull and David Buckingham

Board members absent: Scott Arensmeyer

Quorum present: Yes

Guests: As listed under presentations

Meeting called to order:

Approval of minutes: Minutes will be reviewed on September 25th

Approval of financial report: Finance report will be reviewed on September 25th

Public comment on agenda items: None

Agenda items:

- **Presentations**

- 1:00 – 1:15pm – UGF NAIA Wrestling National Championships:
 - Applicant withdrew
- 1:15 – 1:30 – GF Development Authority/ Montana Economic Development Conference – Brett Doney
 - Mr. Doney shared a well prepared presentation. The conference will include people from across the state from industry groups, chambers, realtors and bankers. They are selecting strong speakers to increase attendance
 - A motion was made to fund the event with a \$9000.00 grant. The motion was seconded. The motion carried with unanimous consent.
- 1:30 – 1:45 pm – Montana Cowboy Polo Association Convention – RoseMary Carbis
 - Ms. Carbis gave a presentation working to revitalize the Polo Association in Great Falls. The presentation did not meet the TBID mission. Ms. Venetz was instructed to let Ms. Carbis know that once they have the spring Polo event organized that the group is welcome to apply for a grant. No action was taken.
- 1:45 – 2:00pm - GF International Airport/ Allegiant LAX – Lara Tait
 - Ms. Tait presented the board with facts regarding the past LAX flight, its challenges and suggestions/request on an earlier and a strengthened marketing campaign to increase market share
 - A motion was made to support the LAX flight with a \$15,000 grant for earlier Canadian marketing and an additional \$15,000 to be used towards marketing in LA to drive traffic to Great Falls. The motion was seconded. The motion carried with unanimous consent.
 - Discussion: Suggest the Airport ask area partners for additional marketing to drive traffic from LA to GF.

- 2:00 – 2:15 – Great Falls Public Schools – Karen Venetz for Gary DeGooyer
 - AA Division Wrestling 2015 – requests \$500.00
 - State Soccer 2014 – requests \$1700.00
 - State B-C Tennis 2015 – requests \$1500.00
 - Central A – BB Divisional 2015 – requests \$1000.00
 - A blanket motion was made to fund all four requests for the amount requested. The motion was seconded. The motion carried with unanimous consent.
- Other agenda items
 - BOD resignation
 - Mr. Robert Dompier, TBID Chair, submitted a “Letter of Resignation” in an email on Sept. 11th, 2014
 - Board positions
 - The positions will remain as is until a new board member is recommended by the TBID BOD’s and approved by the City of GF.
 - Sandra Johnson Thares will be the spokesperson regarding the multipurpose center at this time.
 - Application for a new board member time line
 - Ms. Venetz will send out applications to all TBID members and request the application be to the City by October 28, 2014. A TBID recommendation will be made on November 6th. The City will decide approval on November 18, 2014
- Feasibility Analysis
 - Link to analysis on website – cost from Shortgrass Web Design
 - A motion was made to spend up to \$250 to create link and tab for analysis. The motion was seconded. The motion carried with unanimous consent.

Checks issued:

- Checks were signed by those with signature authority.

Meeting adjourned:

Next meetings: PLEASE REVIEW MEETING DATES AND TIMES BELOW

September 2014	October 2014	November 2014	December 2014
Thursday – Sept. 18 @ 1pm a @ Holiday Inn – Grant applications	Thursday – October 16 th @ 1:30 at the Paddock Club – 1:30 to 3pm (County Commissioners and CSL consultant)	There are no meeting planned for November unless there is an:	Thursday, December 18 th 1pm at the Holiday Inn.
Thursday – Sept. 25 @ 10am @ Holiday Inn – Board of Director meeting	Thursday – October 17th @ 9am to 10:30am at the Holiday Inn. CSL Consultant will do a county wide presentation	<ul style="list-style-type: none"> • emergency request • or to select a new board of director • Multipurpose center 	This meeting may be held at a different time due to school Christmas programs. If you can let me know your kid’s schools and grades and I can see if they have them scheduled yet. Or we can select a different week
	October 23 rd - @ 10am at the Holiday Inn – grant applications Brief 1pm to 12pm MAX		