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**Great Falls Tourism Business Improvement District
Minutes; BOD meeting
Thursday, October 23, 2014 10am Holiday Inn**

Vice-Chair/Acting Chair	Secretary/Treasurer	Date
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October 23, 2014

Facilitator: Scott Shull – Acting Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: David Buckingham, Scott Shull, Becky Amaral Miller, Sandra Johnson Thares (arriving at 10:15)

Board members absent: Scott Arensmeyer and Malissa Hollan

Quorum present: Yes

Guests: Ginny Abbott, Michael Duchemin, Jay Russell, Sheila Rice and Joan Redeen – funding requests

Meeting called to order: 10:05am

Approval of minutes: Minutes September 25, October 16 and October 17th were reviewed. A motion was made to accept all three sets of minutes as presented, the motion was seconded. The motion passed with unanimous consent.

Approval of financial report: Finance report as of September 30, 2014 was reviewed. A motion was made to accept the finance report as presented, the motion was seconded. The motion passed with unanimous consent.

Public comment on agenda items:

John Hill – Cascade County resident shared remarks regarding the proposed multipurpose arena.

Agenda items:

1. Presentations

- a. 10:00am - C.M. Russell Museum and L & C Interpretative Center - Presented by Ginny Abbott, Michael Duchemin and Jay Russell
 - i. Compass – Find your way to Great Falls; Discover the Old West
 1. A joint advertising venture between the above mentioned museums to bring in additional guests from March 15, 2015 – June 30, 2015
 2. The TBID BOD's decided to table a vote and discuss further and vote during the Nov. 6th meeting since two board members were missing.
 - b. 10:15 am – City-wide Wayfinding Plan – presented by Shelia Rice and Joan Redeen
 - i. Downtown Development Partnership presented a request for funding for a study for a city-wide way finding plan. The study is necessary to be able to move forward with implementation of the plan
 1. A vote was made to support the study with a \$2500 grant if the DDP is able to find matching funds. If matching funds are not acquired than the funds will not be made available
 2. A second was called for three times. The motion died for lack of a second
 - a. Discussion: In the letter Ms. Venetz sends regarding the board's decision she will inform the DDP they are welcome to request funding for Phase II in partnership with others.
- 2. MSAE – sponsorship of Nov. 19th meeting**
- a. Ms. Venetz requested \$180 to sponsor the Nov. 19th luncheon and an additional \$120 to provide GF TBID information as the luncheon.

- i. A motion was made to fund the luncheon with a maximum of \$300, the motion was seconded. The motion carried with unanimous consent.

3. Proposed Multipurpose Center

a. Next steps

- i. Discussion lead to the action of sending the current County Commissioners and the newly elected commissioner of the Nov. 4th election a letter regarding pausing on discussion between the commissioners and the TBID until January when the new County Commissioners will begin meeting. This also gives the TBID BOD's a chance to fill their vacant board position and bring the new member up to speed on the arena.

Meeting adjourned: 11:33am

November 2014	December 2014	January 2015	February 2015
November 6 at 10am at the Holiday Inn – BOD applications and other items –	December 18 th at 1p – most likely to be rescheduled to accommodate Christmas programs Grant requests and BOD meeting. Location TBD	January 22 nd at 10am – BOD meeting – Location TBD	February 19 th , 2015 – 1pm – grant applications Location TBD February 26, 2015 – 10am – BOD meeting Location TBD