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Great Falls Tourism Business Improvement District
Minutes; BOD Special meeting

10am – Thursday, August 21, 2014 – Time revised on August 19th *

O’Haire Motor Inn – 17 7th St South – Russell Room

Chair

Augusta 21, 2014

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Johnson Thares, Malissa Hollan, Scott Shull, Scott Arensmeyer and David Buckingham

Board members absent: Becky Amaral Miller

Quorum present: Yes

Guests: None

Meeting called to order: 10:04am

Approval of minutes: Minutes of July 14 and 17 will be reviewed

- A motion was made to accept the minutes of July 14^{t, 2014h} at presented. The motion was seconded. The motion carried with unanimous consent
- A motion was made to accept the minutes of July 17th, 2014 as presented. The motion was seconded. The motion carried with unanimous consent

Approval of financial report: Finance report as of July 31, 2014 to be reviewed

- A motion was made to accept the financial report as of July 31, 2014 as presented. The motion was seconded. The motion carried with unanimous consent

Public comment on agenda items: None

- **Time was changed to allow board members to attend Deputy Sheriffs memorial service at 1pm**

Agenda items:

- FAST – Falls Aquatic Swim Team – request presented by Karen Venetz
 - The Swim team requested an additional \$250 to assist with incentive prizes to collect attendee information at each swim meet
 - A motion was made to fund the request with an additional \$250 grant, the motion was seconded. The motion carried with unanimous consent
- Harvest Montana Brew fest – request presented by Karen Venetz
 - The TBID Board had requested the organization return to request an additional \$350 for marketing. The original request had an error.
 - A motion was made to fund the additional request of \$350, the motion was seconded. The motion carried with unanimous consent
- Attraction list – things to do in GF that could be handed out at the hotels front desk
 - Ms. Venetz let the board know that the CVB is considering a tri-fold to replace the Visitor Guide in the racks. The guide is so thick it only holds a few and they are gone so quickly that the racks are usually empty.
- iPads for Tradeshows (quantity 2)
 - Calgary Woman’s Show is October 25 & 26
 - Ms. Venetz asked for feedback on tablets and apps for content collection
 - Ms. Venetz will collect prices of tablets and research applications

- Great Falls Tourism Alliance
 - Selection of representatives (2)
 - The TBID board discussed the newly formed Tourism Alliance committee between the Chamber, CVB and TBID.
 - Ms. Thares and Ms. Venetz will represent the TBID
 - The board shared their suggested direction
- Feasibility Analysis – Final – how to move forward
 - Meet with County Commissioners on August 26th
 - Ms. Venetz reminded the board of the above meeting
 - The board went over a few items they wanted to be prepared to discuss with the County Commissioners.
- Open Discussion:
 - The dates grant applications will be accepted will be the third Thursday of February, April, June, August, October and December. Should an emergency arise for an applicant the board will consider a special meeting or hearing the presentation at the board of director meeting.
- **Checks issued:** Checks were signed by those with signature authority

Meeting adjourned: 12:07pm

Next meetings:

August 2104	September 2014	October	November
August 21, 2014 BOD meeting at 1pm at the O’Haire Motor Inn	September 18, 2014 – grant applications 1pm at Holiday Inn	October 16, 2014 – grant applications 1pm at Holiday Inn	November 20, 2014 – grant applications 1pm at Holiday Inn
August 26, 2014 at 11am at the County Commissioners Chamber	September 25, 2014 – BOD meeting – 10 am Holiday Inn	October 23, 2014 10am at the Holiday Inn	November 27, 2014 – Thanksgiving – NO MEETING