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**Great Falls Tourism Business Improvement District**  
**Minutes; BOD meeting**  
**1:00 pm – Thursday, July 17th, 2014**  
**Holiday Inn – 1100 5th St South**

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**Chair**

July 17, 2014

**Facilitator:** Robert Dompier - Chair

**Minutes:** Karen Venetz – Administrative & Marketing Director

**Board members present:** Robert Dompier, Scott Shull, Malissa Hollan, Scott Arensmeyer, David Buckingham and Becky Amaral Miller

**Board members absent:** Sandra Johnson Thares

**Quorum present:** Yes

**Guests:** Seth Lutter, Jim Larson, Eileen Sievert, Lee Nellis, Julie Levine and John Godwin

**Meeting called to order:** 1:10pm

**Approval of minutes:** Minutes of June 26<sup>th</sup> to be reviewed.

- A motion was made to accept the minutes of June 26, 2014 as presented. The motion was seconded. The motion carried with unanimous consent.

**Approval of financial report:** Finance report as of June 30, 2014 to be reviewed

- A motion was made to accept the finance report as of June 30, 2014 as presented. The motion was seconded. The motion carried with unanimous consent

**Public comment on agenda items:**

**Agenda items:**

- **Presentations**
  - 1:00 – 1:15pm: Ad Club – Celebrity Celebration
    - Julie Levine and John Godwin presented a proposal requesting support to bring Bob Newhart to Great Falls. It will be the only show Mr. Newhart will have in the NW. The grant would go to support promotion in Idaho, Spokane and Canada. The show is Thursday, November 13, 2014.
      - A motion was made to fund the event with a \$2500 grant. The motion was seconded. The motion carried with unanimous consent
  - 1:15-1:30pm :Rural Dynamics – Harvest Montana Brew Fest
    - Seth Lutter presented a request for funding for a NEW event; the Harvest Montana Brewfest to be held in conjunction with the Harvest Montana Conference on November 21, 2014.
      - A motion was made to fund the event with a \$500 grant. The motion was seconded. The motion carried with unanimous consent.
        - In addition, Ms. Venetz will contact Mr. Lutter. The request had two values which they were asking; \$850 and \$500. Ms. Venetz will ask them if they have suggestions for additional promotion and if so they are welcome to bring before the TBID BOD's.
    - 1:30 -1:45pm: Great Falls-Cascade County Heritage Tourism Assessment
      - Mr. Nellis and Ms. Sievert presented an excellent proposal requesting support to conduct a community-based assessment of the Heritage Tourism potential of Great Falls and the surrounding area, including the possibility of giving Great Falls real potential as a destination through the designation of a National Heritage Area, also included in the

