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Great Falls Tourism Business Improvement District Agenda; BOD meeting 1:00 pm – Thursday, July 17th, 2014 Holiday Inn – 1100 5th St South

July 17, 2014

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Board members absent:

Quorum present:

Guests:

Meeting called to order:

Approval of minutes: Minutes of June 26th to be reviewed

Approval of financial report: Finance report as of June 30, 2014to be reviewed

Public comment on agenda items:

Agenda items:

Presentations

o 1:00 – 1:15pm Ad Club – Celebrity Celebration

o 1:15-1:30pm – Rural Dynamics – Brew Fest

o 1:30 -1:45pm - Great Falls-Cascade County Heritage Tourism Assessment

• Other agenda items

- Calgary Women's Show
- United Airlines Video
- Low Cost Airline update
- o GF Tourism Alliance
- VIC update
- o Feasibility analysis / County
- Decide if a July 24th meeting is necessary

Checks issued:

Meeting adjourned:

Next meetings:

July 2014	August 2014	September
July 17, 2014 – grant request 1pm Location TBD	August 21, 2014 – grant request 1pm location TBD	September 18, 2014 – grant application 1pm location TBD
July 24, 2014 – BOD meeting at 10am location TBD	August 26, 2014 – meet with County Commissioners in their chambers at 11am	September 25, 2014 – BOD meeting at 10am location TBD