



P. O. Box 648 Great Falls, MT 59403 406-868-5989 [kvenetz@bresnan.net](mailto:kvenetz@bresnan.net) [www.gftourismbid.com](http://www.gftourismbid.com)

Great Falls Tourism Business Improvement District  
 Minutes; BOD meeting  
 2pm – November 25, 2014  
 Holiday Inn – 400 10<sup>th</sup> Ave. So.

November 25, 2013

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: David Buckingham, Malissa Hollan, Becky Amaral Miller, Ryan Carroll, Sandra Johnson

Thares, Scott Shull and Robert Dompier

Board members absent: None

Quorum present: Yes

Guests: John Faulkner and Lara Tait

Meeting called to order: 2:07pm

Approval of minutes: None

Approval of financial report: None

Public comment on agenda items: None

Agenda topics:

- John Faulkner – request for funding
  - Mr. Faulkner requested that the \$10,000 previously set aside for the SCASD grant be re-allocated to fund bidding towards an Allegiant flight. In the request Mr. Faulkner shared a complete fact sheet for the reasoning behind this request of re-allocation of funds.
  - A motion was made to accept the request for re-allocation in that the \$10,000 set aside in the FY-13 budget be re-allocated to the Allegiant flight, the motion was seconded. The motion carried with unanimous consent.
  - A motion was made to include an additional \$10,000 in funding for marketing with a minimum of \$5000 to go towards Canadian marketing. The motion was seconded. The motion carried with unanimous consent.
- Print Ad and digital ad design costs for placement in Canadian market in Feb. and March 2014
  - Ms. Venetz presented a proposal from Inkfish Creative for additional creative to promote Western Art Week. This creative could be used in the Feb. & March media placement approved at the Nov. 21, 2103 meeting. In discussion the board felt that the original creative should be used. No action was required
- Open Discussion: None

Checks issued: None

Meeting adjourned: 2:45pm

Next meetings:

November 2013	December 2013	January 2014	February 2014
November 21, 2013 – grant application and BOD meeting, 1pm Holiday Inn	December 19, 2013 – grant application and BOD meeting, 10am Holiday Inn	January 16, 2014 – grant application meeting 1pm Holiday Inn	February 20, 2014 – grant application meeting 1pm Holiday Inn
November 28 <sup>th</sup> , 2013 – Thanksgiving – no meeting	December 26 2013 – day after Christmas – no meeting	January 23, 2014 – Board of Director meeting 10am Holiday Inn	February 27, 2014 – Board of Director meeting. 10am Holiday Inn