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Great Falls Tourism Business Improvement District  
Minutes; BOD meeting  
1pm – November 21, 2014  
Holiday Inn – 400 10<sup>th</sup> Ave. So.

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Chair

Secretary/ Treasurer

Date

November 21, 2013

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Ryan Carroll, Malissa Hollan, Sandra Johnson Thares, Scott Shull, David Buckingham and Becky Amaral Miller

Board members absent: None

Quorum present: Yes

Guests: Carol Lindseth, Erica McNamee, Eric Borggard and Carol Krueger

Meeting called to order: 1:05pm

Approval of minutes: Minutes of August 29, October 24 and 25<sup>th</sup> 2013

- A motion was made to accept the minutes of August 29, 2013, October 24, 2013 and October 25, 2013 as presented, the motion was seconded. Motion carried with unanimous consent.

Approval of financial report: Finance report will be reviewed at a later meeting

Public comment on agenda items: None

Agenda topics:

Open Discussion:

- Erica McNamee; Great Falls Community Recreation Center
  - Ms. McNamee presented a request for the 9<sup>th</sup> Electric City Winter Classic BB tournament January 11& 12, 2014 and the 1st Electric City Challenge: January 4 & 5, 25 &26, February 8 & 9, 15 & 16, March 1 & 2 and 8 & 9.
  - The request is for \$1500 for the ECWC and \$600 for the Challenge for a total of \$2100. The funds would go to cover gym rental fees and t-shirts and medals.
  - There was a motion to fund both projects for the total for \$2100, the motion was seconded. Motion carried with unanimous consent.
    - Discussion, Ms. McNamee will work with Ms. Venetz on collecting room night information and hotel availability
- Eric Borggard; Wally Floen Memorial Pee Wee Hockey Tournament
  - Mr. Borggard presented a request for funding to support the Wally Floen memorial Hockey tournament to be held January 31 – February 2, 2014. The funding would go towards tournament costs.
    - A motion was made to support the request with a \$1000 grant, the motion was seconded. The motion carried with unanimous consent.
    - Mr. Borggard will work with Ms. Venetz on collecting room night information
- Western Art Week: Josh Rowe; Inkfish Creative
  - Mr. Rowe gave a presentation per a request of the TBID on investing in Western Art Week to be more community driven. The presentation included a “responsive” website, QR code, collateral pieces and transportation. The presentation was concise and thorough. A motion was made to accept the presentation as presented, the motion was seconded. The motion carried with unanimous consent.
  - A motion was made to fund Western Art Week to a total of \$30,000 including the Inkfish proposal, the motion was seconded. The motion carried with unanimous consent.

Discussion: Should the collateral and other items take additional money Ms. Venetz is to alert the TBID BOD's.

- Canadian Media Campaign: Carol Krueger; The Wendt Agency
  - Per the request of the TBID BOD's regarding placement in Canada to run in partnership with the CVB warm season media campaign; Ms. Krueger shared a complete media placement campaign in print and digital format. The campaign begins in February 2014 and runs through August 2014. The campaign will feature the "shopping" creative previously approved by the CVB BOD's.
  - A motion was made to accept the media placement and creative as presented, the motion was seconded. The motion carried with unanimous consent.

Open Discussion: None

Checks issued: Checks were signed by those with signature authority

Meeting adjourned: 3:42pm

Next meetings:

November 2013	December 2013	January 2014	February 2014
November 21, 2013 – grant application and BOD meeting, 1pm Holiday Inn	December 19, 2013 – grant application and BOD meeting, 10am Holiday Inn	January 16, 2014 – grant application meeting 1pm Holiday Inn	February 20, 2014 – grant application meeting 1pm Holiday Inn
November 28 <sup>th</sup> , 2013 – Thanksgiving – no meeting	December 26 2013 – day after Christmas – no meeting	January 23, 2014 – Board of Director meeting 10am Holiday Inn	February 27, 2014 – Board of Director meeting. 10am Holiday Inn