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Great Falls Tourism Business Improvement District
Minutes; BOD meeting
10am – June 27, 2013
Holiday Inn – 400 10th Ave. So.

Chair

Secretary/Treasurer

Date

June 27, 2013

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Johnson Thares, Becky Amaral Miller, Malissa Hollan , David Buckingham and Scott Shull

Board members absent: Ryan Carroll

Quorum present: Yes

Guests: Ryan Kunz, Kyle Haynie, Lee Janetski, Bob Norbie, Paul Haffeman, Chris Christensen, and John Hayes

Meeting called to order: 10:05am

Approval of minutes:

- Minutes of May 23, 2013 were presented
 - A motion was made to accept the minutes of May 23, 2013 as presented, the motion was seconded. The motion carried with unanimous consent
- Minutes of June 20, 2013 were presented
 - A motion was made to accept the minutes of June 20, 2013 as presented, the motion was seconded. The motion carried with unanimous consent

Approval of financial report:

- The finance report as of May 31, 2013 was presented.
 - A motion was made to accept the finance report as of May 31, 2013 with correction, the motion was seconded. The motion carried with unanimous consent
 - Correction: FY-13 budget and set asides. The amount of set aside for Allegiant/Hawaii flight should have been \$25,000 not \$50,000. The correction will be applied.

Public comment on agenda items: None

Agenda topics:

- Lee Janetski and partners
 - Mr. Janetski presented material and discussion on his groups plans for a “Montana Multi-Plex”. He wanted to bring all the combined efforts together in one place. Mr. Janetski discussed possible locations and funding sources. The group came to the conclusion that there is a lot of opportunity in the community, but should wait to make any decisions until the TBID Feasibility Study is complete and there are hard facts to work with.
- Horse Racing – request for funds
 - Mr. Hayes and Mr. Christensen presented a grant application for funding assistance for four days of horse racing at the MT. Expo Park. The funding would be spent on advertising outside of Great Falls, promoting the races and staying Great Falls.

- A motion was made to fund the horse racing with a \$2000 grant. \$1000 would be paid up front, the second \$1000 would be payable on July 22, 2013. The motion was seconded. The motion carried with unanimous consent
- Election of TBID Board of Directors
 - A motion was made to retain current officers for FY-14, the motion was seconded. The motion carried with unanimous consent
 - Officers are:
 - Chair: Robert Dompier
 - Vice-chair – Scott Shull
 - Secretary / Treasurer – Malissa Hollan
- Scott Shull – TBID incentive idea
 - No discussion
- Colors of the Fall – Ad Club request for funding
 - Colors of the Fall had presented at the June 20, 2013 meeting.
 - A motion was made to fund the event with a \$5000 grant. The motion died for lack of second. A second motion was requested three times.
- Letter of authorization to Mountain West Bank
 - Ms. Venetz submitted a letter for ACH transfer from the TBID account to her account two time monthly to cover Administrative contract
- Final contract and scope of work
 - Ms. Venetz presented the finalized copies of each document with changes made from June 20, 2013
 - The contract was signed by Robert Dompier, Chair and Karen Venetz, Administrative and Marketing Director
- Assessments
 - Ms. Venetz shared the current assessment status
- Convention and Event leads
 - Ms. Venetz shared four leads she is working on
- Administrative and Marketing Director update
 - Ms. Venetz presented an update on Electronic Marketing, Leisure Marketing, Meeting, Convention / Event Sales, Opportunity Marketing & Community Relations, Sports Sales & Tournament Retention, TBID Administration

Open Discussion:

- Invite Scott Patera to next TBID meeting and discuss Confero/TBID funding.
- The TBID Board elected to not hold meetings in July. The August meeting will be held on Aug. 22nd at 1p and August 29 at 10am, both at the Holiday Inn.

Checks issued: No checks were issued

Meeting adjourned: 12:30pm

Next meetings:

June 2013	July 2013	August 2013	September 2013
June 27, 2013 @ 10am at the Holiday Inn – Board of Director meeting – last meeting of the fiscal year	July 18, 2013 at 1pm – grant applications July 25, 2013 – Board of Directors meeting	August 15, 2013 – reschedule this meeting August 22, 2013 –@ 10am Board of Director meeting	September 19, 2013 at 1pm – grant applications September 26, 2013 @ 10am – Board of Director meeting