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Great Falls Tourism Business Improvement District
Minutes; Grant Application Requests
1pm – May 16, 2013
Holiday Inn – 400 10th Ave. So.

May 16, 2013

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Ryan Carroll, Becky Amaral Miller, David Buckingham, and Scott Shull.
Sandra Johnson Thares arrived at 1:25pm

Board members absent: Malissa Hollan

Quorum present: Yes

Guests: Don Olsen; MCA, Lara Tait; GF Airport

Meeting called to order: 1:02 pm

Approval of minutes: Minutes will be reviewed at the BOD meeting on May 23, 2013

Approval of financial report: Finance report as of April 30, 2013 will be reviewed on May 23, 2013

Public comment on agenda items: None

Agenda topics:

- Presentations
- 1:00pm – Don Olsen – Montana Coaches Association
 - Mr. Olsen has taken on the big task of setting up the clinic in 2013 due to the declining health of Ralph Halverson.
 - A motion was made to fund the event with a \$5000 grant; with half of the grant paid up front and the remainder paid when the TBID receives the attendance statistics, the motion was seconded. Motion carried with unanimous consent
- 1:25pm – Lara Tait – Allegiant Airlines fund raiser
 - Ms. Tait shared the story of Allegiant Airlines wanting to give back to the community. Allegiant airlines are working with the GF Airport to promote at Dodge High Fares Dodge Ball Tournament to take place on July 13, 2013 at Jaycee Park. There is a strong Dodge Ball following. Plans include promotion in Canada, which also has Dodge Ball Teams
 - A motion was made to fund the event with a \$750 grant up front and an additional \$25 for each out of state team that signs up, the motion was seconded. Motion carried with unanimous consent
- Get Fit Great Falls Marketing Plan
 - Get Fit Great Falls had previously submitted a grant request on April 18th. The Board requested they submit a marketing plan prior to a decision being made. The marketing plan was received on May 9th and shared with the TBID BOD's
 - A motion was made to fund the event with a \$1000 grant, half paid up front and the reminder paid when the TBID receives the attendance statistics, the motion was seconded. The motion carried with majority vote
 - Ms. Venetz will remind them of their commitment to include the TBID in this year's promotion in support of the TBID's 2012 grant of \$5000

- BID – Tourism Marketing Support – Karen Venetz
 - Ms. Venetz presented the Board with information from the BID regarding a grant they received during a tourism marketing workshop. The grant must include partnership with a TBID, CVB, Chamber of Commerce or Tourism Region. The BID plans to produce a brochure for the Trolley. The board felt the BID should reach out to another tourism partner, since the TBID had previously supplied a grant for the Trolley.
- TBID – FY-14
 - DRAFT - Work plan, budget, marketing
 - Ms. Venetz shared a draft of the FY-14 planning
 - This information will be discussed at the May 23, 2013 board of director meeting
- Calgary Adventure Show – March 22-23, 2014
 - Ms. Venetz shared information regarding reservations for the upcoming 2014 show. It was decided to wait until Nov/Dec 2013 to make the decision of attending the show.
 - Ms. Venetz will let the show organizer know and place the show reservation on a Nov/Dec agenda
- Administrative DRAFT of contract and scope of work.
 - Ms. Venetz shared the contract and scope of work with the board. This will be discussed at the June 13, 2013 meeting
- Open Discussion:

Checks issued: Checks were signed with appropriate signatures

Meeting adjourned: 2:48PM

Next meetings:

May 2013	June 2013	July 2013	August 2013
May 16, 2013 @ 1pm at the Holiday Inn – Grant Applications	June 20, 2013 @ 1pm at the Holiday Inn – Grant Applications	July 18, 2013 @ 1pm – Grant Applications – first meeting of the new fiscal year!	August 15, 2013 – this meeting needs to be rescheduled
May 23, 2013 @ 10 am at the Holiday Inn – Board of Director Meeting	June 27, 2013 @ 10am at the Holiday Inn – Board of Director meeting – last meeting of the fiscal year	July 25, 2013 @ 10am – Board of Director meeting	August 22, 2013 – Board of Director meeting