



P. O. Box 648 Great Falls, MT 59403 406-868-5610 director@gftourismbid.com www.gftourismbid.com

Great Falls Tourism Business Improvement District

Minutes; Request for Funding

1pm – April 19th, 2012

Holiday Inn – 400 10th Ave. So.

April 19, 2012

Facilitator: Sandra Johnson-Thares – Secretary/Treasurer

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Sandra Johnson-Thares, Ryan Carroll, Scott Shull, Malissa Hollan and Pam Volk

Board members absent: Robert Dompier and David Buckingham

Quorum present: Yes

Guests: Sandra Fermo; Heisey Youth Center, Scott Patera, George Geise and Roger Lesofski; Confero Sports Foundation

Meeting called to order: 1:03pm

Approval of minutes: To be reported at the April 26, 2012 meeting

Approval of financial report: To be reported at the April 26, 2012 meeting

Public comment on agenda items: There was no public comment

Agenda topics:

Presentations:

- Heisey Youth Center – Sandra Fermo
 - Ms. Fermo, Executive Director, Heisey Youth Center presented “Celebrating 75 years of Sports & Motivation” The event will feature four sports related speakers. The event is working to raise funds for the Heisey Youth Center to stay in existence another 75 years.. The event takes place June 22, 2012. The event will be promoted on KRTV state wide and will be held at the Mansfield Center for the Performing Arts. The Center holds 1700 and the event anticipates half of those seats will be filled by attendees that will stay overnight.
 - A motion was made to fund the event with a \$1000 grant, the motion was seconded. The motion was carried with unanimous consent.
- Montana Coaches Association –
 - Ms. Venetz submitted the request from the Montana Coaches Association for funding assistance for the 2012 coach’s clinic to be held on Aug. 1-3. The funding will help defer the cost of airfare for the out-of-state speakers. The association will feature the TBID as a co-sponsor, featuring the TBID logo in the clinic brochure, provide exhibit space and reference the TBID in the thank you letter.
 - A motion was made to fund the event with a grant of \$5000. The motion was seconded. The motion carried with unanimous consent.
- Electric City Soccer Club – change in tournament
 - Ms. Venetz notified the TBID board that the tournament will only have 80 teams. The Board felt that they should still continue with the original agreement of paying \$100/per

out of town team not to exceed \$3000. The ECC chair will submit totals after the tournament.

- Confero Sports Foundation –
 - Mr. Patera, Mr. Geise and Mr. Lesofski attended the meeting to have open discussion on how Confero Sports Foundation and the TBID can best:
 - Coordinate efforts between the two organizations
 - Work to bring in different sporting events
 - Use the new sports guide to reach out to the contacts to bring in their regional or national organizations
 - Members agreed that attendance at both organizations meeting would be beneficial
 - Early communication regarding request for funding of sports events
- New Business:
 - Chamber of Commerce
 - Request to assist with Central Defense Alliance.
 - The board said each of the individual lodging properties receives the same request. No action taken
 - Checks issued

Meeting adjourned: 2:40pm

Next meetings: Please review meetings below

April 2012	May 2012	June 2012	July 2012
April 19, 2012 @ 1pm at the Holiday Inn – Request for Funds meeting	May 17, 2012 @ 1pm at the Holiday Inn – Request for Funds meeting	June 21, 2012 @ 1pm at the Holiday Inn – Request for Funds meeting	July 19, 2012 @ 1pm. Location TBD – Request for Funds meeting
April 26, 2012 @ 10am at the Holiday Inn. Board of Director meeting	May 24, 2012 @ 10am at the Holiday Inn. Board of Director meeting	June 28, 2012 @ 10am at the Holiday Inn. Board of Director meeting	July 26, 2012 @ 10am . Location TBD. Board of Director meeting