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Great Falls Tourism Business Improvement District
Minutes; Board of Director meeting
10am – February 23, 2012
Holiday Inn – 400 10th Ave. So.

Chair

Sec/Treasurer

Date

February 23, 2012

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, Pam Volk, Scott Shull, Malissa Hollan, Ryan Carroll and David Buckingham

Board members absent: None

Quorum present: Yes

Guests: None

Meeting called to order: 10:11am

Approval of minutes: Minutes of January 19 and February 16, 2012

- A motion was made to accept the minutes of January 19th with changes, the motion was seconded. The motion carried.
 - Change: Under ECSC – change from Mr. Cummings to Ms. Cummings
- A motion was made to accept the minutes of February 16th with changes, the motion was seconded. The motion carried.
 - Change – RE: 4-Seasons Sports Foundation – The minutes were changes to reflect that the motion did not receive enough votes to pass. Ms. Venetz will contact Scott Patera and let him know of the change.

Approval of financial report: Financial report as of 1-31-2012

- A motion was made to accept the finance report of January 31, 2012 as presented, the motion was seconded. The motion carried.

Public comment on agenda items: There was no public comment

Agenda topics:

New Business:

- Quarterly reports
 - JCCS/ accounting firm reported that all but one property have returned their quarterly reports.
 - The board discussed options to handle delinquencies and will discuss at the next meeting
- GF Visitors Guide
 - Ms. Venetz reported that the guide was close to completion
- Gold West Country request
 - Ms. Venetz reported that Mr. Strang would like to meet with the GF TBID BOD during the Governor's Conference on Tourism

- The board will make time between the MLH&A and the TBID meeting on the 11th
- Low Cost Air Carrier coverage
 - Ms. Venetz will compose a letter to the editor regarding the TBID's commitment
- FY-13 Marketing and Work Plan discussion
 - The Board began an initial discussion on the direction of FY-13 and will continue in the following months
- TBID 2011 taxes
 - Ms. Venetz reported that the TBID has received the paper work stating the TBID is tax exempt
- TBID website
 - The Board suggested seeking a new web developer. Ms. Venetz will seek three developers for suggestions and estimates
- Superhost update
 - Ms. Venetz reported that the Superhost will take place on Monday May 7th and Tuesday, May 8th at the Macaroni Grill conference room. The sponsors are TBID, CVB, GF Chamber of Commerce, Macaroni Grill, Chili's and On the Border.
- Administrative & Marketing Director report
 - Ms. Venetz reported on her daily activities
- Checks issued

Meeting adjourned: 3:23pm

Next meetings: Please review meetings below

March 2012 meetings	April 2012	May 2012
March 15 – Western Art Week & SLC consumer show ; meeting cancelled	April 19, 2012 @ 1pm at the Holiday Inn – Request for Funds meeting	May 17, 2012 @ 1pm at the Holiday Inn – Request for Funds meeting
March 22 @ 10am Board of Director meeting – Holiday Inn	April 26, 2012 @ 10am at the Holiday Inn. Board of Director meeting	May 24, 2012 @ 10am at the Holiday Inn – Board of Director meeting