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# Great Falls Tourism Business Improvement District Minutes; Request for Funding Meeting 1pm – January 19, 2012

# Holiday Inn – 400 10<sup>th</sup> Ave. So.

January 19 2012

Facilitator: Robert Dompier - Chair

Minutes: Karen Venetz – Administrative & Marketing Director

Board members present: Robert Dompier, Sandra Thares, David Buckingham, Ryan Carroll and Malissa Hollan

Board members absent: Pam Volk and Scott Shull

Quorum present: Yes

Guests: Patty Rearden, Bruce Pollington and John Smith; Rivers' Edge Trail and Stephanie Cummings; ECSC

Meeting called to order: 1pm

Approval of minutes: Approval of December 22, 2011 minutes

• A motion was made to accept the minutes as presented. The motion was seconded and passed with unanimous consent.

Approval of financial report: Finance report as of December 31 2011

• A motion was made to accept the finance report as of December 31, 2011 as presented. The motion was seconded and passed with unanimous consent.

Public comment on agenda items: There were no public comments

## Agenda topics:

## Presentations:

- Electric City Soccer Club
  - Mr. Ms. Cummings requested funding for the Can-Am Mother's Day Soccer Tournament to be held May 12 & 13, 2012. This is the first Mother's Day tournament and should draw teams from MT, ID, WY, WA and Canada. The games begin on Sat at 8am and complete on Sunday at 4pm
    - A motion was made to fund the event in the amount of \$100/team up to but not exceeding \$3000. The teams participating from Great Falls are excluded from the total
    - The motion was seconded and passed with unanimous consent.

• Rivers Edge Trail

- Patty Rearden, Bruce Pollington and John Smith representing the River's Edge Trail requested funding for maintenance assistance.
  - The TBID Board was presented with a very well put together grant request. After considerable discussion the board felt that the Rivers' Edge Trail was a definite tourist draw but does not fulfill the mission of the TBID of generating room nights for the Great Falls lodging facilities.
    - A motion was made to refer the request to the GFALA March meeting, the motion was followed by a second and passed with unanimous consent.
      - Ms. Venetz will follow up with Ms. Rearden and request her attendance on March 13<sup>th</sup> at 11:30am.
- GFPS Athletic Department
  - Divisional A BBB and GBB

- Mr. DeGooyer; requested funding for the Divisional A BBB and GBB to take place in Great Falls February 22-25, 2012
  - A motion was made to fund the request in the amount of \$1000. The motion was seconded and passed with unanimous consent.
- AA Divisional Wrestling
  - Mr. DeGooyer requested funding for the AA Divisional Wrestling tournament to take place in Great Falls February 3 & 4<sup>th</sup>, 2012
    - A motion was made to fund the grant in the amount of \$500. The motion was seconded and passed with unanimous consent.
- Ad Club
  - o ADDY's
    - A requested from the Great Falls Ad Club was made to assist with funding airline tickets for the ADDY judges.
      - A motion was made to grant funding in the amount of \$200 to assist with Judges airline travel. The motion was seconded and the motion passed with a majority vote.
      - Ms. Thares elected to abstain from voting due to conflict of interest
- Great Falls Amateur Hockey Association
  - Annual Casey Cup Memorial
    - The GFAHA requested funding to assist with the annual Casey Cup Memorial Hockey Tournament taking place in Great Falls January 20 – 22, 2012.
      - A motion was made to grant funding in the amount of \$500. A second motion was not made. The motion died for lack of a second

### New Business:

- Montana Fire Fighters Testing Consortium update
  - Ms. Venetz reported that there is a very nice link on the Mt Fire Fighter's site directing test takers to the TBID site to help with lodging. (www.mtfiretesting.org)
- Report from the Administrative and Marketing Director
  - o Ms. Venetz reported on 10 convention, events or meeting possibilities that Great Falls could host
  - o She continues to work on the Convention and Event collateral and the GF Visitors Guide
  - Ms. Venetz shared the Feb. and March GFPS tournament schedule with the board and will send out via email to the TBID and GFALA members.
  - o Ms. Venetz noted her consumer show and meeting schedule through April
  - Ms. Venetz noted to the Board her vacation plans
  - Ms. Venetz reported on the CVB, Russell Country Governor's Conference on Tourism, Downtown Action Alliance, GF Sports Foundation, and Super host for 2012
  - $\circ$   $\,$   $\,$  Ms. Venetz shared the Total payments from the City of GF (assessments)  $\,$
  - Checks issued checks received two required signatures.

#### Meeting adjourned: 3pm

#### Next meetings: Please review meetings below

January 2012 meetings	February 2012 meetings	March 2012 meetings
January 19 @ 1pm – Request for	February 16 @ 1pm - Request	March 15 – Western Art Week &
Funding & BOD meeting due to	for Funding – Holiday Inn	SLC consumer show; cancel
Karen being at a consumer show		meeting.
on Jan. 26 <sup>th</sup> .	February 23, 2012 @ 10am –	
	Board of Director meeting –	March 22 @ 10am Board of
January 26 @ 10 am – cancelled	Holiday Inn	Director meeting – Holiday Inn
<ul> <li>Karen at consumer show</li> </ul>		